Thesis Title	Reward and Punishment measures to reduce energy consumption in the building sector
Programme of Studies	MSc in Sustainable Energy Systems
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Short Description	In the past, incentives and punishments have historically served as deter- rents to prevent citizens from violating state laws. However, with the advent of technology, environmental destruction has become a concerning issue, necessitating measures to reduce or prevent it. The excessive reliance on fossil fuels, such as coal and oil, stands as a prominent cause for concern. To combat climate change, it has become imperative to curtail energy con- sumption. Buildings have a significant impact on energy usage, and tenants contribute to this impact through their appliance usage and lifestyle choices. Introducing a reward and punishment program aimed at encouraging ten- ants to adopt more energy-efficient practices becomes crucial in promoting low-carbon and sustainable living. In the paper, the proposed rewards and punishments are outlined, aiming to incentivize energy reduction and penal- ize excessive energy use. The study sought to determine the effectiveness of this program in encouraging tenants to adopt energy-efficient behaviors, thereby contributing to a more sustainable future.